



ViB Webinars

Plan a full webinar, with less legwork and more leads



Webinars involve juggling multiple moving parts

Events can be a lead generation machine. They help marketers drive branding, directly engage with potential customers, and showcase products or services in a memorable way. However, the complexities of running a quality webinar can make it challenging for marketers to leverage virtual events effectively — especially for small, lean teams with competing priorities.

Simply oversee the strategy and leave all the execution to us

Take the stress out of organizing webinars with ViB Webinars. We handle all the intricate details, allowing you to focus on the bigger picture: your strategy.

Simply share your ideal topic and preferred speakers or materials, and we'll handle the rest. Our comprehensive service includes: program set up, sourcing for targeted attendees, promotion strategy, event hosting, and also a complete data package after each event. Our event experts are also available to offer additional support and custom add-ons as required.

Get guaranteed leads for each webinar

Results matter, and we're committed to delivering them. When scoping each event, you'll determine the number of registrants or attendees to be delivered, and we'll promote the webinar according to your targeting criteria until we reach your lead guarantee. Each lead is carefully vetted and delivered to you with their complete contact details, making it effortless for you to follow up and convert prospects into valuable opportunities.

73%
In B2B, 73% of marketers use events as their lead generation strategy
- *Cleverly, 2022*

\$1K
The average cost per virtual event attendee ranges around \$500-\$1000
- *Markletic, 2020*

21%
Events take up 21% of corporate marketing budgets
- *Splash That, 2022*

How ViB Webinars works

1.

Set your strategy

Submit your targeting criteria, lead goal and topic. Optionally build your own panel of speakers and/or materials or leave it to us.

2.

We build and run your event

Our events team will set up the program, promote it to targeted attendees, provide or prepare the speakers if needed, and finally host the event in your name.

3.

Get post-event insights and leads

Within 48 hours, get a complete data package, including a Q&A report, in-webinar poll report, and full contact details of your qualified leads.



Schedule a free consultation

Talk to sales

Host lead-generating webinars easily with our proprietary outreach model



Get a fully orchestrated webinar with our end-to-end service

Leave it to our event experts to plan, promote, host and track each event. Plus, access custom add-ons such as moderators, audience engagement and extra leads.



Increase post-event conversions with our qualified attendees

Expand your outreach to registrants or attendees from our community of millions of technology professionals who are eager to explore new technologies.

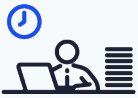


Present to new and targeted accounts

Find your exact buyer persona. Target by job titles, job level, geography, company size, revenue, industries, technologies or even ABM lists. We also vet every lead to make sure you capture your target audience.

Reuse an existing recording to host a simulated live event

Go beyond traditional virtual events with ViB's simulcasting service where we'll repurpose any pre-recorded webinar into a live event.



Simu-live

Generate new leads with each iteration

Promote each simulated-live event to new audiences beyond your previous reach, and even land new leads in different geographies and time zones. all with just one recording.



Simu-live

Use your highest-in-demand speakers and resources

Work around you and your speakers' busy schedules. Reach the best thought leaders in your industry without being limited by availability or geography.

See why we have 84% repeat customers and a 4.7/5 customer rating

3 weeks

speed to delivery to launch a full live webinar, with lead guarantees
- IBM (Turbonomic)



140 net new

registrants turned leads, with several active sales opportunities
- Donoma



“

All I did was show up and present and afterward ViB provided metrics and event data. ViB was able to act as a bridge: they have the audience and we have a solution that many of them need. It's a win-win.

”

Parker Pearson
VP, Marketing & Business Development
Donoma Software